

Bike CNY Meeting Minutes ~ April 19, 2016, 6:30-8:00pm @ Illick Hall, ESF.

Attending: Bob Dougherty, Steve Reiter, John Sexton, Melissa Fierke, Kathy Downing, Peter King

Greetings and Settling In.

Rough agenda from meeting announcement; focusing on "Bicycle Commuting 101 Workshop (Sat 4/30).....We will be refining Bike Month events, including the workshop noted above, a lunch-time ride, and a community slow ride." **We discussed ►**

Bike Month events

Bicycle Commuting 101 Workshop (Sat 4/30): Do we cancel? Outreach, Insurance, Venue.
City & Bike Month: Collaborative partners, Cycle-in-the-City's ride, Lunch-time ride,
(Our) Slow-Roll on May 25th

General outreach discussion: Upcoming = Media Interview, noon ride for downtown employers;
& = more general.

Surveys, applications & what-not. = SMTC Survey, Bicycle Friendly Community Application.

Ongoing

*Bicycle Shares (aka Bike-Libraries); Road painting grant for Ed. Smith ~ Melissa & Kathy.
City Rezoning & Bike lanes, Greenway planning; & Upcoming Events*

Bike Month events

Bicycle Commuting 101 Workshop (Sat 4/30)

Only one person signed up, one of us; but this was about attracting new people.

Group discussed, should we cancel workshop, & at what point? >> Steve will ask NYBC.

Outreach on Bicycle Commuting 101 Wkshp (Sat 4/30)

Outreach so far = Steve sent out notices about Bicycle Commuting Workshop, a month before.

Steve posted on facebook, websites, bicycle-related listserves, and news: New Times, WRVO.

Bike stores: Steve visited at least three stores & distributed condensed flyers, & they appreciated the gesture. We discussed networking with other stores, farther out in the suburbs.

Q) Do we want to do more outreach?

A) If you 'like' it, you have to share it with everybody who's a friend of yours, in the Syracuse area. Group discussed frustrations with trying to post on Facebook >>

+) Bob will ask Pedals to Possibilities members at the Brady Faith Center, if they want to attend. We could subsidize them.

Insurance = Steve and BCNY coordinated on getting the insurance certificate. Steve paid \$189 for insurance, which covers road issues, e.g. the parking lot in this case.

Space Issues: Mello-Velo may have space issues.

Peter confirmed later, M-V said they were busier than anticipated that day.

City & Bike Month.

Good idea to have a meeting at least, for all the bike events during Bike-Month.

Bob has been working with City about Bike Month,

Group contacts: City & Downtown Committee & Downtown Living Tour are gearing up for Bike Month, & may help distribute posters. Bob will find out if somebody can set up a deal with the press-release & posters. Bob has met with our Innovation-Team contact, downtown committee, & the Downtown Living Tour. Our Innovation-Team contact is going on vacation 'til mid-May. 40-Below can help. They're not working for the I-team per-se, tho some work for the City.

City is working on Bike-Month posters

Bob showed some posters from other places, like for Slo-Rolls.

We could send out on our media list, & the City could use as a template. Could we add a logo?

Cycle-in-the-City's ride is May 15th, but not any ride on May 18th.

Cycle in the City on the 15th, is going to start at 10 o'clock, and it's going to end at Wolff's Biergarten, basically. They will close off the street, for a 'cycle celebration'.

40-Below thinks they can get hundreds of participants.

Bike-to-Work day is May 18th, organized by Bob and 40-Below.

A lunch time ride, as a morning ride did not work out well the last time, different schedules, rain.

(Our) Slow-Roll on May 25th

Steve has spread our Slow-Roll date to Bicycle Shops.

Can't be a very long ride, hour and 1/2.

What do we call our Slow-Roll?

City just threw some names out for Slow-Roll, we discussed options.

slow-roll, the Cuse roll? John suggested Cuse-Cruise, we liked it. The Cuse Crews Cruise...

Route for Slow-Roll, group discussion. .. long and rambling, what I heard:

We could go up to Thornden Park, off to Beech, Beech down to Water and then come in Water. John & Bob proposed a route = We go for bike infrastructure where feasible. Basically, we go over from Water St., State St., to East Genesee St., Connective Corridor then up Waverly on that green thing, Comstock, left on Euclid, right on Westmoreland, Left on Meadowbrook to Colvin, left on Comstock through Jamesville Road, straight to Ainsley, left onto Brighton, right on Glenn Ave across 81, left on (Springbrook Ave? ...above the Tops) to Monticello Ave. We want to avoid Salina St., even though there is bike infrastructure there. So Monticello cross-road >> 173 through, (Some street,) we just go to Clary School; then across at Dorwin, or Clary. If we cross bridge at Clary, we could go through the parking lot at Loretto West (which is okay)...<Did not catch rest...>From Valley Drive down Ballentines, could go by Meachem, then Midland, then VanDyne, and so on.

Slow-Roll, other Details. We can start at J. Ryan's parking lot, which is a City Lot, parking after 5pm is OK. Sunset is past 7:30 on the 25th, and Traffic going downtown should be declining then.

Group discussed having a wrist band, or something, like when you go to concerts. Then we know who is registered. However, another view expressed = we could have a lot of people join on the way, who don't sign up. So tracking them may be more trouble than its worth. Group decided, no tracking. We'll set up registration, insurance, and some volunteers like maybe from OCC, and T-shirts. We won't put dates on the shirts; John will come up with a cool legend.

General outreach discussion

Immediate Outreach Potentials: Media Interview The Downtown Committee is being interviewed on Bridge Street, the Channel Nine PR program. They asked Bob to see if any of us are keen on joining this interview. Melissa may be able to do this next week.

Could we outreach about a noontime ride to downtown employers & employees?

For ride-to-work day, Downtown Committee may have an email list outreach on downtown employers. We could Email Downtown Committee, if they can outreach.

Moving People Outreach. - Peter will pursue

General outreach

Group reviewed our general failures on attracting enough people, e.g. for the Bike Commuting Wkshp. Should we have an agenda, that's not a BikeCNY-specific agenda?

What we're doing here is kind of a service, for new cyclists, or cyclists who aren't quite comfortable. So it's like preaching to the choir, and trying to get people to do stuff, and it's actually *not* those folks that.. will benefit the most from it.

What about kids? Group discussed Bike-Syracuse, which has become a competitive high-school mountain- bike racing team, in the New York State Mountain-Bike racing League. While they are maybe the only inner-city team in this league, their numbers are not high.

Surveys & applications

Group members saw *SMTC's request about bicycle-ped safety info* on April 4th, but no one said they filled that out, too lengthy.

([bikecny] Please Help Us Identify Bike and Pedestrian Behavior-Related Safety Issues!)

American Bicycle League = Bicycle Friendly Community Application.

Some of us filled the form, did the Survey Monkey.

< 3-15-2016 from Steve, "[bikecny] Fwd: Invitation to review Syracuse's BFC application">

Anybody could be Bronze, from what the qualifications were. So may not mean much if Buffalo and / or Rochester are now Bronze.

Ongoing topics >

3 Bicycle Shares (aka Bike-Libraries) are brewing

1) Downtown Living Tour has joined with 40-Below in planning Bike-share system & events.

DLT is planning on 12 bikes and bike rack systems. Two of the stops on Downtown Living Tour are not downtown, but on East Genesee, past 81; and one on West Fayette, towards Middle-Ages. They may need volunteers for checking-in and out the bikes.

We don't know if bike-shares are feasible here, but companies are out giving groups the start-up money.

2) ESF Bike-share has only three functioning bikes now, hopefully fixing the other two for five.

ESF's has locks and helmets.

3) SU's Parking dept. is working on a bike-share for SU.

Road painting grant for Ed. Smith ~ Melissa & Kathy

Melissa and others have secured a grant for painting the corner of Broad and Lancaster, by Ed Smith School. Melissa passed out a graphic depicting the planned design. Kids and Art teachers are excited.

City Rezoning & Bike lane & Greenway planning

Peter described an idea for pushing the City on including bicycle planning and Greenways in the City's current Rezoning effort. Pushing bicycle-pedestrian planning in Syracuse might increasingly involve forming coalitions with other groups. Shared goals could include creating more work commuter options, and reducing air pollution.

Group discussed the high cost 'green' projects sometimes take, e.g. some 'Save the Rain' projects.

Maybe citizen participation can reduce these costs and also create new jobs.

We discussed other projects taking off by community demand with funding in NYS this year, including a) reducing the Bronx Sheridan Expressway to a street, and b) the Robert Moses parkway conversion in Niagara. The Bronx has been connecting their parks with a bike-ped 'greenway', since the 2000's.

+) Is Euclid on hold? The City says it's going to take longer than anticipated. Any solution seems to involve political trade-offs.

+) Bike accident statistics Our Innovation-Team contact was able to tease out, bike accidents on Euclid Ave. How much damage she thought they did. Would be nice to have those data. Tri-State Transportation Campaign has worked with us before, and now connecting with 'Moving People'. Tri-State is now extending their online pedestrian safety outreach, for all NY State.

Upcoming Events & Bicycle planning. >> Elevating Erie, some of us may attend.